PAN - Press release

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Press release

Press release Paris, 6 November 2026

PAN, the virtual shooting bar on rue de Paradis, has welcomed more than 50,000 guests since opening

Since opening in April 2025 at 6 rue de Paradis, in Paris's 10th arrondissement, PAN has welcomed more than 50,000 guests in eighteen months. The city's first virtual shooting bar draws groups of friends and companies alike: more than 300 businesses have already held an event there.

The idea is simple. Each group gets its own semi-private booth, with two deactivated clay-shooting guns and a giant screen covering the whole wall. The games, inspired by clay-pigeon shooting and the Wild West, were developed by the PAN team and can't be played anywhere else. The guns fire nothing: a sensor simply picks up where you are aiming on the screen. No experience is needed, as a member of staff shows you how it works in a few minutes.

Around the booths, PAN is first and foremost a bar, with a proper kitchen. Everything is made in-house, and the menu is made up entirely of dishes to share: sharing platters, hot plates, truffle stracciatella, black garlic artichoke, hummus or guacamole, with plenty of vegetarian options. To drink, there are seven signature cocktails, a selection of wines and draught beers. Orders are placed from the booth's tablet or at the bar, which is open to everyone, even without a booking. For groups and private hire, the kitchen puts together bespoke cocktail-reception menus.

In the evenings and at weekends, most guests come for a night out: friends getting together, dates, birthdays, stag and hen parties. Booths take from 2 to 12 people, and a session starts at €10 per person.

During the week, PAN also hosts companies for after-work drinks, team-building events, away days and client evenings. Hermès, Doctolib, SNCF, Eiffage, BCG and Deliveroo are among the more than 300 businesses that have already been through its doors. The venue can be hired exclusively for up to 150 people, with a plenary space for 100, food cooked on site, and opening from 7 am for seminars.

The venue won the Paris Shop & Design 2025 award, presented by the Paris Île-de-France Chamber of Commerce and the City of Paris, followed by a silver trophy at the Nuit de l'Événementiel 2026, the French events industry awards. It has been featured in more than sixty articles and reports, including in *M le magazine du Monde* and on the France 2, M6 and LCI television news.

"On any given evening, you might have a birthday, a hen party and a company celebrating the end of its seminar, all under the same roof. That mix is exactly what we were after: people come here to play, to drink well and to eat well," says Jonas Henry, co-founder of PAN.

Practical information

Address	6 rue de Paradis, 75010 Paris
Getting there	Gare de l'Est (metro lines 4, 5, 7), 7 minutes' walk; Gare du Nord, Poissonnière and Bonne Nouvelle, 9–10 minutes' walk
Opening hours	Tuesday to Saturday 3 pm–midnight, Sunday 3 pm–10 pm, closed on Mondays
Capacity	9 booths for 2 to 12 people; up to 150 people for private hire (exclusive hire from 30 people)
Prices	Shooting sessions from €10 per person (1 hour) and €16 (1 hour 30); signature cocktails €10; corporate packages from €30 per person excl. VAT
Age	No age restriction (under-18s must be accompanied by an adult)
Accessibility	Step-free access; the venue is wheelchair accessible
Bookings	pan.bar
Social media	Instagram and TikTok: @panbar.fr

About PAN

PAN is Paris's first virtual shooting bar. Opened in April 2025 at 6 rue de Paradis, in the 10th arrondissement, its 400 m² space brings together nine semi-private shooting booths, a cocktail bar and an event room. Guests play virtual clay-pigeon shooting with a deactivated gun on a giant screen, across games designed and developed by PAN, in groups of 2 to 150. Winner of the Paris Shop & Design 2025 award and of a Nuit de l'Événementiel 2026 trophy, the venue also hosts seminars, team-building events and corporate parties, seven minutes' walk from Gare de l'Est. Since opening, it has welcomed more than 50,000 guests and over 300 companies.

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